

SILVER LABEL[®]

FOCUS

ACTION CAM HD 4K

HD
4K



2"
Display



Extreme
Sports



Up to 30m
Waterproof



CONTROLS.



Power on/Mode

Lens



Select/shutter



Mic

Micro USB

Micro SD slot

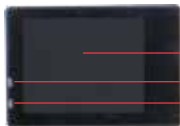
Micro HDMI port



Up/ WiFi

Speaker

Down/Menu

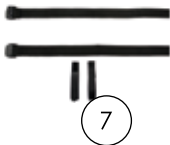


LCD screen

Operation indicator

Charging indicator

ACCESSORIES.



- 1 - Waterproof housing.
- 2 - Adapter mount.
- 3 - Switch support.
- 4 - Helmet mount.
- 5 - Bicycle mount.
- 6 - Secure mounting clip.
- 7 - Strapping.

OPERATION.

USING A MICRO SD CARD.

Note: The camera does not contain any built-in memory.

Insert a Micro SD card into the camera.

To remove the card press the end of the memory card gently, then it will be ejected.

Before using your Micro SD card, it will need to be formatted. When switched on for the first time it will give you the option to format the card. Press the 'Down' button to select the desired option and then the 'OK' button.

To format your card, press the 'Mode' button four times to access the settings screen. From here press 'OK' and then 'Mode' to access the 'Cog' icon. Now you can press the 'Down' button to select 'Format'. Press 'OK' and then press 'Down' to confirm and 'OK' to format your card.

INSTALLING AND REMOVING BATTERIES.

Remove the battery door by pressing the clip (located on the bottom of the camera).

Pull the tab to remove battery.

Correctly install the battery as indicated by the +/- symbols and direction of arrows marked on the battery until it's in place.

Re-Place the battery panel.

CHARGING.

To ensure that the included battery is fully charged, connect the micro USB cable to a compatible USB port on a computer or a compatible charger.

The charging indicator light remains on while the battery is being charged

When the battery is fully charged, the charging indicator light will turn off. The approx. charging time is up to 3.5 hours.

POWERING UP AND SHUTTING DOWN.

To power up, press and hold the 'Power' button for 3 seconds. The camera will now show the startup screen as it switches on. To shut down, press the 'Power' button for 3 seconds and the camera will then begin to switch off.

SWITCHING MODES.

The camera has 5 modes: Recording mode, Photo mode, Slow Motion mode, Playback mode and Settings. To switch, press the 'Power/Mode' button to cycle through after starting up.

HOW TO USE.

VIDEO RECORDING.

The default mode once the camera is switched on is Video recording with the preview being visible on the screen.

To start recording, press the 'OK' button.

To stop recording, press the 'OK' button once more.

To change the Video mode, enter settings by pressing the mode button 4 times, then press 'OK' to enter.

PHOTO SHOOTING & SETTINGS.

Switch the camera on and press 'Mode' to select Photo mode there will be a camera icon in the upper left corner of the display screen. The camera will now be in Photo mode. Press 'OK' to take photos.

To change the photo settings, enter Settings by pressing the 'Mode' button 3 times.

SLOW MOTION RECORDING.

Switch the camera on and press 'Mode' twice to select Slow Motion recording, a running man icon will be visible on the screen.

To start recording, press the 'OK' button.

To stop recording, press the 'OK' button once more.

To change the Video mode, enter Settings by pressing the 'Mode' button 2 times. The slow motion settings are part of the Video settings option.

FILE STORAGE & PLAYBACK.

Switch the camera on and press 'Mode' 3 times to select Playback mode. To review your videos and images, use the 'Up' and 'Down' buttons. To playback your video, press the 'OK' button to start and to stop the playback. To return to your files press 'Mode'.

You can also access your files using a Micro HDMI cable to connect to a Television. You can take the Micro SD card out and access the image data with a card reader.

WiFi CONTROL

This camera can be controlled wirelessly via a smartphone and several third party applications. To begin, download your chosen app i.e 'XDV', 'SportCAM' or 'SportLook' available for Apple and Android phones from your respective app store.

To access the WiFi mode press the 'Up' button with the WiFi logo, this will then enter WiFi mode, which contains the SSID and password.

Open the app on your phone. Once connected, the screen on your camera will go blank. You will now be able to control the camera and access the settings directly from your Smartphone. SilverLabel do not currently produce any applications and do not guarantee the compatibility between the camera, applications and smartphones.

TOOLS AND SETTINGS.

To change the camera's settings, press the 'Mode' button 4 times. Press 'OK' to enter Settings mode, press 'Mode' to cycle through Video, Photo, General and System settings then press 'OK' to select the options. To access the options, press 'Down' to select the chosen setting then press 'OK' and then 'Mode' to select and return to the menu. To leave the Settings mode select the X and press OK.

VIDEO SETTINGS

- Movie size:** 4k 30fps, 2.7k 30fps, 1080p 60fps, 1080p 30fps, 720p 120fps, 720p 60fps, 720p 30fps
- Record Sound:** On, Off
- Time Lapse:** Close, 0.5s, 1s, 2s, 5s, 10s, 30s, 60s,
- Looping video:** Close, 2m, 3m, 5m
- Slow Motion:** 1080p 60fps, 720p 120fps

PHOTO SETTINGS

Resolution:	16m, 12m, 8m, 5m, 2m
Self-timer:	Close, 3s, 5s, 10s, 20s
Auto-shoot (timelapse):	Close, 3s, 10s, 15s, 20s, 30s
Burst photo:	Close, 3P/S, 5P/S, 10P/S

GENERAL SETTINGS

Exposure:	3,2,1,0,-1,-2,-3
White Balance:	Auto, Sunny, Cloudy, Incandescent Light, Fluorescent Light
Image Rotation:	On, Off
Driving Mode:	On Off
WiFi:	On Off
Light Source Frequency:	Auto, 50Hz, 60Hz
LED Indicator Light:	On Off
Auto Screen Saver:	10s, 20s, 30s, Close
Auto Shutdown:	1m, 3m, 5m, Close

System Settings

Time Watermark (Date stamp):	On, Off
Language:	English, Traditional Chinese, Basic Chinese, German, Italian, Spanish, Portuguese, French, Japanese, Polish, Dutch.
Date & Time:	YYYY/MM/DD HH/MM/SS
Format:	Confirm, Cancel
Reset to Factory Settings:	Confirm, Cancel
Firmware version.	

SPECIFICATIONS.

Image sensor type	16MP
Lens:View angle	170° HD wide angle fisheye
LCD monitor: Size Resolution	2" 1080P
Storage media: External	Up to 64GB
Interface: USB	Micro USB
Microphone	Yes
Speaker	Yes
Capacity	900mAh Lithium-ion battery
Battery life	Up to 60 minutes
File format: Movie	H.264 MP4
Movie resolution	4k 30fps, 2.7k 30fps,1080p 60fps, 1080p 30fps, 720p 120fps, 720p 60fps, 720p 30fps
Photo resolution	16m, 12m, 8m, 5m, 2m
Micro SD capacity	64GB
Dimension	59.2x41x29.8mm
Weight	58g
Applications	Extreme sports, outdoor sport, activities, cycling, car DVR, diving, home security.

This product is covered under warranty for 2 years starting from the date of purchase. Register your warranty today at www.silverlabeluk.co.uk/focus. Within the warranty period, repair service or component replacement will be provided for free under normal use of components, materials and functions.

Warranty does not apply to the following circumstances:

1. Product is purchased from an illegal channel that is not authorised by the company.
2. Failure to provide regular and proper maintenance to this product.
3. Product failure due to improper usage, misuse, abuse, alteration, faulty installation, power line surge or modification.

4. Product failure due to acts of nature such as natural disaster, fire or flood.
5. Accidental damage, physical shocks and any long exposure to the sun or rain.
6. Keep this device in a clean/dry environment, or 0°C - 40°C in temperature. The ambient humidity of the device should not exceed 75% to avoid corrosion damage. Do not leave the device near a heat source such as a fire.
7. Never dispose of any electrical or electronic waste in general circulation. Collect and dispose of any waste safely and separately. Failure to follow these safety instructions may result in unexpected damage of this device. The company is not responsible for any result caused by violation of safety instructions above.

WARNING

- Do not drop the camera.
- Do not expose the camera to strong magnetic objects.
- Never leave the camera exposed to high temperatures and direct sunlight.
- Do not use any power supplies with more than 1A output current in case of over heating.
- Keep the camera out of reach of children while on charge.
- Keep the camera in a cool, dry and dust proof place.

Note: The product design specification is made based on updated information when compiling this product manual. The specification is subject to change without further notice.



Bluechipworld Sales & Marketing Limited hereby declares that this camera is in compliance with the essential requirements and other relevant provisions of Directive 1999/5/EC. The Declaration of Conformity for this product can be obtained from Bluechipworld Sales & Marketing Limited, Orbital Way, Cannock, WS11 8XW or via technical.team@bluechipworld.biz